

The Alberta ICT Council is a not-for-profit industry association that supports companies in Alberta's ICT sector through coordinated leadership and activities that develop technical leadership, entrepreneuring, business networks, and consumption of innovative ICT products and services. www.AlbertaICT.ca

Member Benefits on a Page

For Individuals:

- Meet other entrepreneurs and investors active in Alberta's ICT sector
- Engage with ICT leaders; discuss topics of economic interest
- Participate in business & technical networking opportunities
- Learn about innovative ways to apply ICT technologies to industry
- Access member discounts to ICT Council events, group buys, and programs
- Participate in skills development activities/programs (business and technical)
- Learn about investing in the ICT sector

For Companies:

- Participate in development, commercialization, trade and marketing peer groups
- Meet individuals from Alberta's innovation and business development resources
- Network with other companies, learn from others' experiences
- Meet potential partners for projects, product development
- Access industry knowledge through ICT sector reports and dialogue with peers
- Promote your company through ICT Council channels (website, newsletters, and publications)
- Join a sub-sector group and engage with companies with similar interests
- Contribute to sector knowledge through presentations and volunteering
- Benefit from ICT Council advocacy on industry issues – training, employment, SR&ED, etc.
- Benefit from the council's marketing activities at events your company cannot attend
- Benefit from programs designed for ICT companies – mentoring, education, networking
- Access local ICT specialists (consultants) for larger projects
- Publish commentaries and "advertorials" through ICT Council channels
- Interface with post-secondary educators through events and other ICT Council initiatives
- "Support your community as it supports you"

For Large Companies:

- Lead lobby activities that support ICT in the public sector and Alberta's industry
- Identify niche products that support innovative solutions to your customer problems
- Promote your technology/training events through ICT Council community channels
- Demonstrate leadership and community participation through sponsoring ICT Council events
- Benefit from industry profile reports and comparative assessments done by the council

For Post-Secondary Educators and Researchers:

- Integrate co-op programs with small businesses that offer great training for students
- Work with industry to commercialize existing core technologies
- Work with industry to create new technology through industry research projects
- Partner with industry to promote enrolment and reputation of graduates
- Partner with industry to identify industry needs for skills (curriculum development)